



Making a world of difference  
through Swazi gourmet food

## Newsletter December 2009

### Eswatini Kitchen has a new face!

After a long process of redefining our look and rethinking what was important for us, we are proud to present and share with you our new look that you will see it very soon in all our range of products. We want to thank Young & Rubicam South Africa (and Technoserve that brought them on board) for their support in the initial effort of redefining our brand.

Scrumptious **Jams**  
Exotic **Atchars**

Delicious **Marmalades**  
Spicy **Sauces**

Heavenly **Honey**  
Tasty **Chutneys**

...coming  
soon...



The new Eswatini Kitchen website  
with our new look, our story, our  
products, our social commitment  
and lots more!

...stay  
tuned...

### But it's not just make-up

#### OUR RESTRUCTURING PROGRAMME

As part of our commitment to improve our communication, we want to keep you updated on our restructuring programme.

We invested and put into place a walk-in cold room and freezer to keep enough ingredients in hand to produce all year round. We also invested in a generator to mitigate the risk of stock damage due to electricity blackouts. We have paid as well the deposit of the new labeling machine that will help us improve the turn-around time and efficiency of our orders.



Walk-in cold room and freezer

Did you know...  
From our staff of 50 employees  
90% are women and they take  
care of 120 children in total

*what stays the same...*

## OUR PRODUCTS

Gourmet food from Swaziland with the highest quality standards and in compliance with international food regulations.

*100% natural*

No artificial flavours, colours or preservatives - just the good stuff!

## OUR COMMITMENT

- 🍌 To generate funds for the MYC social programmes that provide housing, food and education to marginalized children and young people in Swaziland
- 🍌 To create job opportunities for disadvantaged people in Swaziland
- 🍌 To support local farmers through buying their produce at fair prices
- 🍌 To contribute in the creation of a honey industry in Swaziland through co-founding the National Honey Council, facilitating the training of rural people to become beekeepers and buying all the produce of beekeepers at a fair price

*Because we do believe in a better world through Fair Trade...*

We are certified by COFTA (Cooperation for Fair Trade in Africa) and recently we received our WFTO (World Fair Trade Organisation) certification.



✓ *Fair Trade certified*

*And the Oscar goes to...*

## Kumquat Atchar!



Our exotic Kumquat Atchar won the award for Best Import Product in November 2009, at the Fiery Foods UK National Chilli awards. We thank our distributor in the UK, Just Trading Scotland, for presenting our Atchar, that was recognized for a "wonderful fruity, spicy flavour with heat that was mild but warming and complimented the fruity zing."



*...by the way...*

Have you tried our **triple-award winning** Swazi Fire Chilli Sauce? (Be prepared for numb lips and watery eyes!)



Still looking for the perfect gift for Christmas?

Look no more...and get one of our gift packs! They are the perfect way of taking home our scrumptious flavours all together and contribute to positive change in Swaziland.



**Sweet flavours from Africa:** Pineapple Jam, Peach & Ginger Jam, Lime Marmalade



**Spicy flavours from Africa:** Swazi Fire Sauce, Mixed Fruit Chutney, Mango Chutney

✓ The baskets are woven by rural women from impoverished communities

✓ The spoons are carved by a local group of disabled adults



MERRY CHRISTMAS AND A WONDERFUL 2010!



ESK wishes you a happy christmas for you and your loved ones, and a new year full of great things and scrumptious gourmet food from Swaziland!

Give us a buzz 

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